

## **Government Sales Account Manager**

### **Position Overview**

The Government Sales Account Manager role is to sell products and services to government and government linked companies. They seek new clients, understanding customer needs and making effective sales pitches.

### **Responsibilities**

- Responsible for supporting the company in the overall development of the Sales function by promoting core and value-added services through opportunity-based sales.
- Achieve business targets through excellent telephone sales and communication skills.
- Creation of sales leads, initiation of prospect calls and establishment of ongoing rapport with existing and potential customers.
- Identification of new business opportunities through cold calling prospects generated by internal or external sources.
- Identify decision makers within targeted leads to begin sales process.
- Create and deliver qualified opportunities to the Sales Team and/or relevant department.
- Maintain and expand the company's database of prospects.
- Collaborate with the Sales Team and relevant department to determine necessary strategic sales approaches / campaigns.
- Make regular follow up calls to existing customers and develop the business through up selling and cross selling.
- Penetrate all targeted accounts and increase sales from within existing client base.
- Where necessary, support marketing efforts such as exhibitions, events Business Management.
- Provide market and competitor activity feedback.
- Identify & maintain standards of departmental training.
- To carry any duties that have been assigned by the company or management.
- To use customer relationship management (CRM i.e Zoho), as project management, monitoring applications tools, provided by company to ensure latest information/ details is up to date.

### **Qualifications**

- Salary is negotiable depending on experience
- Education: Minimum Diploma
- Experienced in handling government sales and tendering process
- Added advantage: Background or familiar with Cybersecurity / Cloud Management / Data Management / CRM

### **Additional Information**

- Office based in KL Eco City
- Walking distance to LRT Abdullah Hukum
- Office Hours: Monday - Friday, 9am - 6pm
- Smart Casual Fridays
- Benefits: Dental, Medical, Optical
- Parking Allowance